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SIGNS

Banners

Digital Printing

Window Graphics

ADHESIVE STICKERS

**POP
UP**

DISPLAYS



Vehicle Graphics

**SILK SCREEN
PRINTING**

www.connorsigns.com
email: connor.signs@btconnect.com

SIGNS

Having been signwriters for 4 generations of the family we have a wealth of experience in the design and manufacture of sign designs to draw from. With a variety of materials and styles available we offer a comprehensive range to our customers at competitive prices.

You don't get a second chance to make a first impression!



StageSide
bar & restaurant

Eastern Curry Inn
Tel: 0121 743 3001 / 4420

So let Connor Signs make your first impression worth a second look!

Vehicle Graphics

Want a form of advertising that cannot be:

- Thrown away
- Switched off
- Tuned out
- Costs as little as 30p/day
- Which statistics show is seen by 3000 people/hour



Vehicle graphics are your answer!

A company vehicle is often the most visual symbol of a business, yet what does yours show?



At Connor Signs we offer an array of different designs for a varied budget, from simple lettered vinyl to digital graphics

Simply by carrying out your daily routine you can advertise and promote your business....



A vehicle advertises your business 24 hours a day, 7 days a week, 365 days a year, year in year out

DIGITAL PRINTING



Digital printing has fast become one of the main areas of work for Connor Signs. The ability to combine high level graphics on a variety of surfaces have led it to become one of the main mediums within the industry.



Our in house team of designers have a vast experience in graphical communication, catering for a hugely varied field of companies and markets. From small posters to large banners, we provide innovative design and know how to make your promotions and image a success. Personalised digitally printed company calendars are also available, enabling you to promote your brand and business everyday.



POP UP Displays

- Eyecatching
- Digital Graphics
- Versatile
- Easy to use
- Transportable
- Lightweight
- Dynamic



Pop up displays have fast become one of the most popular and effective advertising and poster mediums. Being able to be set up and moved with ease, it offers a new dynamic way to advertise and promote.



Identifying Your Signage Needs

When considering your signage needs its important to identify several key pointers:

The Use of Your Sign

- Are you directing, informing or selling?
- Is the fixture permanent or temporary?
- Is the positional location external or internal?
- What image do you want to project?
- Will it need to coordinate with existing graphics?

Target Consumers

- Whose attention are you aiming to attract?
- How far will it have to be read from?
- How long will the sign have to be viewed?

Sign Message and Layout

- What message do you want to communicate?
- Are there special logo or layout requirements?

Putting up the Sign

- Where will the sign be displayed?
- How will it be attached?
- Is there any planning authority requirements?

Getting The Most From Your Signs

Promotions

Monthly and seasonal promotions can keep your marketing message fresh. Digitally printed or silk screen printed banners can be produced to a variety of sizes and shapes

SALE
10% OFF

BUY 1 GET 1
FREE

Full Colour Graphics

The use of full colour graphics can transform the image of your sign and business. As they say 'A picture is worth a thousand words'.



Improved Design

The design of your signage is key to maximising their effect. Larger sizes, emphasised text and the use of different colours can get your message across faster and more effectively.

SAVE 20% - 50%
ON ALL SALE ITEMS
SALE ENDS SUNDAY



SAVE 20%-50%
ON ALL SALE ITEMS
SALE ENDS SUNDAY



About Connor Signs

The art of signwriting has been in the Connor family for well over a century, the earliest documented evidence being the marriage certificate of John Charles Connor (the current generations Great Grandfather) dated 1883 which states his rank or profession as ticket writer. At the birth of his son Walter Connor in 1901 the birth certificate shows the occupation of the father as Master Sign Writer (a position according to his marriage certificate in 1923, Walter had achieved by the age of 22).

Always a family business, now owned by the fourth generation, it was originally concerned with the manufacture of hand painted wooden signs and hand written posters. Now in addition to these traditional skills the business has expanded in recent years to offer computer cut vinyls and both digital and screen printing.



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